



VoxCell BiInnovation

JUNE 10, 2021

FOR IMMEDIATE RELEASE

BIOTECH STARTUP WINS TIE DEMO DAY WITH VASCULARIZED CANCER TISSUE MODELS

Victoria, BC - Globally renowned Angel investing group, TiE Angels hosted a demo day for their Vancouver chapter and invited startups to apply. With a \$25K prize package up for grabs, the event attracted a handful of promising startups across all industries. VoxCell BiInnovation pitched their revolutionary 3D bioprinting technologies and goal to change the world by helping to get life saving cancer therapies to market sooner.

“The winner of today’s competition, leading by a landslide, is VoxCell BiInnovation!” said event host and TiE Angels Vancouver Chair, Maninder Dhaliwal. Once the scores were tallied, it was clear that the judge agreed with VoxCell’s mission to create a considerable impact on a devastating disease.

In addition to the validation and support from the crowd, the company was awarded \$25K worth of services to help support their business including a marketing audit, a product development roadmap, and support and connection from investor networks.

The young business is still developing their products with plans to begin sales of their tissue models in early 2022. As with any pre-revenue startup, support, services, and encouragement go a long way. VoxCell plans to make the most from their prizes and continue pitching and connecting with the investor and startup communities around the world.

About VoxCell BiInnovation

VoxCell is a biotechnology start-up in Victoria BC focused on creating an extraordinary line of solutions for the drug development industry and the field of Oncology research by creating vascularized cancer tissue models for in vitro drug testing. Our mission is to accelerate life saving drug therapies getting to market sooner and to impact the lives of people affected by cancer sooner, but helping researchers test on Truly Biomimetic tissues sooner.

MEDIA CONTACT:

Christine Whiteside

COO, VoxCell

cwhiteside@voxcellbio.com