



VoxCell BioInnovation

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FOR IMMEDIATE RELEASE

EYES ON THE PRIZE: SHORTLISTED FOR BAYLOR NEW VENTURE BUSINESS COMPETITION

Victoria, BC - Reaching an international stage, local biotech start-up, VoxCell BioInnovation, has landed a top 50 spot at the Baylor University New Venture Business Competition. Baylor is an internationally recognized research institution and one of the oldest Universities in Texas, US. This is the 10th year of this competition with hundreds of teams from around the world vying for a cash prize of \$250,000.

Teams go through multiple rounds and receive feedback, from a two-page executive summary in the first round, to a 10 page full business plan in the second. The Top Ten finalists will then compete for the cash and prizes. Each top team is paired with a mentor to help guide them through the next stage of their business.

“Collegiate teams represent a variety of fields, from innovative advances in medical sciences and technology to engineering and recycling. Seattle University’s Renee Owen and Caleb Carr of Vita Inclinata Technologies, a company pioneering hardware solutions for dangerous industries such as aerospace and construction, won the 2019 competition.”

VoxCell has been fortunate to be awarded small prize amounts from competing in local events and government grants to cover the costs of co-ops and interns, but this prize would change things dramatically for the eight month old start-up.

A full list of the Top 50 Teams can be found online [here](#). Top Ten winners are announced online February 5, 2021.

About VoxCell BioInnovation

VoxCell BioInnovation is a biotechnology start-up in Victoria BC, working to change the world and positively disrupt the drug development industry and the field of tissue engineering with their flagship products, a 3D Bioprinter and novel Bioinks. Their goal is to reduce the time and costs associated with getting new drug therapies to market by allowing researchers and pharmaceutical companies to test sooner on truly biomimetic tissues.

MEDIA CONTACT:

Christine Whiteside
Operations, VoxCell BioInnovation
business@voxcellbioinnovation.com