



VoxCell BioInnovation

JANUARY 6, 2021

FOR IMMEDIATE RELEASE

VOXCELL BIOINNOVATION ACCEPTED INTO MARS DISCOVERY DISTRICT

Victoria, BC - New biotechnology start-up, VoxCell BioInnovation has been accepted into North America's largest innovation hub, MaRS. Connecting cutting edge start-ups with world class advisory and support services, MaRS is a launchpad for new companies like VoxCell.

"We [MaRS] focus on the four sectors – cleantech, health, fintech and enterprise software – where the potential is greatest to build high-impact companies that strengthen the economy."

The organizations in the MaRS ecosystem have raised over \$6.3B in the last 13 years, a promising figure for VoxCell as they begin conversations about raising a seed round to take their technologies to the next level and further their Research and Development efforts. VoxCell is focusing on releasing their first product line in 2021, a novel BioInk to be used to 3D print truly biomimetic tissues to improve the therapeutic drug development process. Following that, they intend to launch their flagship high resolution 3D Bioprinter.

VoxCell and MaRS share similar visions of the future and leading principles such as a focus on the collective impact, being bold, and fostering a sense of inclusivity and diversity in our complex world. It takes a village to build something great and this rings true for the Life Sciences industry, especially when trying to change the game. The community at the MaRS Discovery District and the team at VoxCell are well aligned to make a dramatic impact.

About VoxCell BioInnovation

VoxCell BioInnovation is a biotechnology start-up in Victoria BC, working to change the world and positively disrupt the drug development industry and the field of tissue engineering with their flagship products, a 3D Bioprinter and novel Bioinks. Their goal is to reduce the time and costs associated with getting new drug therapies to market by allowing researchers and pharmaceutical companies to test sooner on truly biomimetic tissues.

About MaRS Discovery District

MaRS is North America's largest urban innovation hub. A registered non-profit, MaRS supports high-growth startups and scale-ups tackling key issues in the health, cleantech, fintech and other sectors. In addition, MaRS convenes all members of the tech ecosystem to drive breakthrough discoveries, grow the economy and make an impact by solving real problems for real people – in Canada and around the world.

MEDIA CONTACT:

Christine Whiteside

Operations, VoxCell BioInnovation

business@voxcellbioinnovation.com